

## Big, open and properly protected data? SPEAKERS

**Dejan Cvetkovic**, Regional Technology Officer at Microsoft, Central and East Europe



Is the Regional Technology Officer of Microsoft, Central and Eastern Europe. Dejan holds the Bachelor of Science from the Faculty of Electrical Engineering, University of Belgrade. He joined Microsoft in Canada back in 1993 as the software design engineer in Microsoft Exchange development team. Until 2003, Dejan held several different positions in Microsoft both on the engineering and business development side. In 2003, Dejan had established Microsoft subsidiary in CEE countries - Serbia and Montenegro and became the first General Manager of new Microsoft subsidiaries there. At that time, Dejan was also elected to be the President of the American Chamber of Commerce in Serbia. In 2008, Dejan had joined the CEE regional headquarters in Munich Germany as the director of public sector business for the multicounty region of CEE. In mid 2011, Dejan assumed the position of the regional technology officer. Technology and its impact on people's lives had always been his passion



**Mariusz Jarzebowski**, Technology Policy Advisor, demosEUROPA



Executive and entrepreneur who has worked in the high-tech industry in the US and the EU. Worked in Silicon Valley at NeXT and Apple run by Steve Jobs. Helps new ventures turn evidence into strategic narrative. Founder and owner a technology intelligence firm and technology policy advisor at demosEUROPA.

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**Ratko Mutavdzic**, Founder and Experience Architect at PROJEKTURA



Is founder of PROJEKTURA, consulting company that work with new and emerging technologies and introduce them to the corporate and enterprise environments. Prior to this one, he spent 15 years Microsoft, starting in a consulting practice and then leading several different sales and technology teams. He is the author of number of published papers on different aspects of the technology, successful blogs on new technologies and project management, and active contributor in a number of social networks exploring the use and advance of new ways to connect and share innovation and invention.



## Dr. Gwendal Le Grand, Director of technology and innovation at CNIL, the French Data Protection Authority



Dr. Gwendal Le Grand is the Director of technology and innovation at the Commission Nationale de l'Informatique et des Libertés (CNIL), the French data protection authority, since April 2007. He also participates to the activities of the article 29 Data Protection Working Party (WP29), and in particular to the work of the Technology Subgroup, which tackles data protection issues related to new technologies (privacy policies of big internet players, personal data breach notification, internet of things, cloud computing, biometrics ...).

He is the liaison officer for the WP29 to ISO/IEC JTC1/SC27/WG5, which develops privacy standards at ISO. Before joining the CNIL, he worked as an associate professor at Telecom Paristech (formerly ENST), Paris, between 2001 and 2007, and he participated in several european and national research projects in the areas of security and networking. Gwendal Le Grand received his PhD in computer science from the University of Paris 6 in July 2001.



## Patrice Chazerand, Director, DIGITALEUROPE

Prior to joining DIGITALEUROPE, he was the Secretary-General of the Interactive Software Federation of Europe (ISFE), the trade body of PC and videogames publishers operating in Europe between 2002 and 2009. In this capacity he has established PEGI, the only pan-European system of harmonised rating of digital content dealing with various topics such as internet content, protection of minors, privacy, freedom of expression and intellectual property; competition law as applied to interactive and user-generated content; Net neutrality, etc.



In 1999, Patrice Chazerand set up the Brussels office of Viacom which he ran as Vice President, European Affairs until 2002. From 1989 to 1995, he was Director, Public Affairs, at AT&T France, and subsequently Managing Director from 1995 to 1999.

Patrice Chazerand spent the first fifteen years of his career with the French Ministry of Foreign and European Affairs, seven of which were at the Embassy of France in Washington.

